

Our Hope and Dream Paramedicine is a critical and respected part of patient-centred ,community-focused, integrated healthcare delivery and public safety in Canada.				
Vision PCC is the recognized and trusted voice of paramedicine in Canada, PCC is integral to a thriving national paramedicine system and the wellbeing of all Canadians.				
Mission PCC is a non-profit organization established to advance and align Paramedicine in Canada. PCC provides a national voice for the profession, ,thought leadership, change influence, and knowledge exchange.				
PCC Values				
Collaboration We work with others, to advance the wellness of individuals and communities.	Innovation We seek new and innovative ways to modernize the contribution of Paramedicine towards seamless healthcare.		Community We recognize the cultural uniqueness of communities and engage with citizens toward solutions that meet their respective needs.	
Strategic Imperative Member Satisfaction				
The PCC Customer Experience				
5.1 Members “I am meaningfully involved in the future of paramedicine.”	5.2 Partners “PCC is the trusted expert for everything related to paramedicine. PCC influences change.”		5.3 Public “We are aware of the PCC. My health care and safety is better because of the PCC”	
Financial Accountability				
4.1 Sustain: We ensure the sustainability of PCC by prudently managing resources. 4.1.1 Maintain expenses within budget 4.1.2 Core revenue (membership dues and core sponsorship) is sufficient to support core operations 4.1.3 Expand grants and sponsorships to support core operations		4.2 Grow: We position PCC for future growth. 4.2.1Non-core activities are supported through non-core sponsorships and grants 4.2.2Expand and recruit new members (traditional and broader) 4.2.3Revisit fee structures of the organization		
Four Year - Deliverables				
3.1 Advocacy 3.1.1 Government relations strategy and position papers. 3.1.2 Criminal violence against paramedics – legislative change. 3.1.3 Mental health and wellness strategy/mental health for leaders. 3.1.4 Engagement strategy (PAC & Indigenous Communities).	3.2 Research 3.2.1 Establish a defined research agenda supported by white paper development and publications 3.2.2 Mental health and wellness research strategy – continued engagement with CIPSRT 3.2.3 Paramedic driven research 3.2.4 Paramedic system versus clinical research (emergency vs patient care) 3.2.5 Maintain and expand CIPSRT relationship 3.2.6 Support effort toward entry into the profession	3.3 Leadership 3.3.1 Build a national network of provincial organizations, provincial regulators, and public safety system. 3.3.2 Build an international network and awareness of international standard 3.3.3 Support provinces in achieving self-regulation 3.3.4 Support development of emerging leaders in the profession 3.3.5 Assess branding to ensure representation and inclusiveness	3.4 Networking & Information sharing 3.4.1 Host a national convention 3.4.2 Host virtual community forums 3.4.3 Develop a virtual resource library	
Operational Priorities - Our operations support our member service approach and demonstrate our relevance to our partners and community				
2.1 Environmental and Data Analysis 2.1.1 Understand issues pertaining to paramedicine	2.2 Government and partner relations 2.2.1 Attain valuable role in all matters pertaining to paramedicine in Canada 2.2.2 Build relationships with Relevant Ministries 2.2.3 Maintain excellence in sponsor relationships 2.2.4	2.3 Member Relations 2.3.1 Important provider of timely, accessible, relevant information to members	2.4 Marketing and Communications 2.4.1 Enhanced branding and external communications 2.4.2 Enhanced internal and partner communications 2.4.3 Expand social media presence	2.5 Sponsor Relations 2.5.1 Assurance of delivery on obligations
Organizational priorities - Our people are equipped to deliver excellent service to our members and support one another in a healthy environment				
1.1 Volunteer recruitment, training, and oversight 1.1.1 expand volunteer base	1.2 Organizational Structure 1.2.1 Operational Mechanism to ensure delivery on priorities	1.3 Staff Oversight 1.3.1 ongoing support to ED 1.3.2 Clarity and oversight for paid resources	1.4 Governance 1.4.1 update governance structure 1.4.2 review governance policies 1.4.3 Engage Directors in stakeholder relations	1.5 Organizational Culture 1.5.1 reinvent PCC from a special interest group to thought leadership and influencer