

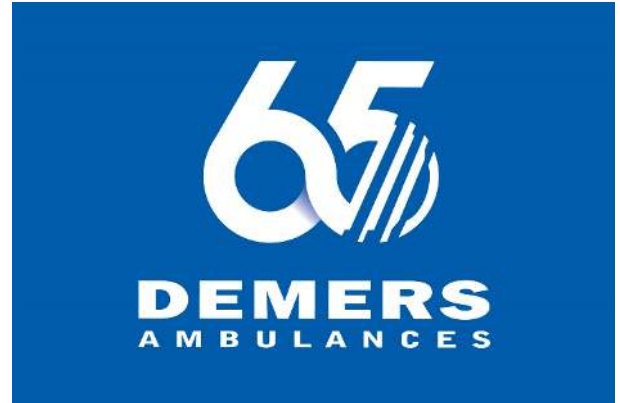


## NEWS RELEASE

**FOR IMMEDIATE RELEASE**

### **Demers Ambulances: 65 Years of Continuous Growth and Global Leadership**

*Celebrating 65 Years of Innovation That Saves Lives*



**APRIL 3rd, 2025 – BELOEIL, QC:** Demers Ambulances, a North American leader in ambulance manufacturing, is celebrating its 65th anniversary in 2025, marking six and a half decades of success, excellence, and continuous innovation. Recently, the company reached several key milestones, including delivering its 25,000<sup>th</sup> unit and developing its 11<sup>th</sup> generation of ambulances to create a more versatile and innovative solution for those on the front lines. Demers continues to push the boundaries of safety, reliability, and performance to provide paramedics with the best tools for their critical work worldwide.

#### **Innovation as the Driving Force**

For 65 years, Demers has been known for its innovative spirit, demonstrated by the development of the FX care module, designed by and for paramedics. This 11<sup>th</sup> generation of ambulances, which has already proven its groundbreaking potential, now serves a broader purpose than initially envisioned, pushing the limits of design and functionality to support a wide range of emergency services. It represents a significant leap forward for the entire industry.

Demers is committed to integrating the latest technologies and even creating entirely new solutions to meet the highest standards. "These 65 years show that innovation isn't just a goal at Demers; it's part of our DNA," said Michel Pelletier, Vice President and General Manager. "By focusing on excellence and listening to the needs of our customers, we are transforming the ambulance manufacturing industry and making paramedics' jobs easier."

#### **Uninterrupted Growth**

Founded in Beloeil, Quebec, in 1960, Demers remains North America's oldest ambulance manufacturer and a market leader thanks to a major acquisition process that began in 2018 and was completed in 2021. Since then, the company has partnered with three key brands—Braun Industries, Crestline Ambulances, and Medix Speciality Vehicles—employing 1,400 people on a shared mission: improving lives, one relationship and one vehicle at a time.

Demers Ambulances has continuously reinvented itself over the years to make paramedics' work easier and enhance the patient experience. "Our 65 years of growth reflect our unwavering commitment to quality in service of our users, which we achieve through the invaluable efforts of our teams. We want to thank all our employees for their contribution to this success," said Alain Brunelle, CEO of Demers Braun Crestline Medix.

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### **A Strong Global Partnership**

With ambulances deployed in over 40 countries, Demers continues to strengthen its position as a key player in the global market. "We wouldn't have reached 65 years without the support of our dealers, retail partners, and the loyalty of our customers. Teamwork and mutual trust are essential to our success," said Steve Hoffrogge, President of Demers Crestline – Canada.

Demers Ambulances has always been intentional about designing and thoughtfully engineering its vehicles to meet the unique needs of its customers.

"As we celebrate this 65-year milestone, our commitment to the US emergency services market has never been stronger," said Rob Eichorst, Commercial Vice President - US. "We've listened to EMS agencies about their unique operational challenges and designed solutions specifically for them. In the coming months, we're developing an innovative new ambulance solution for the US marketplace created in response to paramedics' needs for improved safety and patient care. Its thoughtful design and enhanced features will address the daily challenges faced by first responders and the communities they serve. Stay tuned for more information as these developments progress in the months ahead."

### **Celebrating the Past and Looking Ahead**

To mark this milestone, the company will be celebrating throughout the year. "We will honor those who contributed to our success and legacy while looking ahead to an even brighter future. These 65 years are just the beginning," concluded Alain Brunelle, CEO of Demers.

To follow our journey and learn more about our upcoming projects, visit our website and stay connected on social media.

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### **About Demers Ambulances**

Demers Ambulances is one of the world's largest and most reliable ambulance manufacturers. With over 25,000 ambulances delivered to more than 40 countries, the company is recognized as a leader in innovation, offering products that meet and exceed the expectations of emergency medical professionals. For 65 years, Demers has consistently led the way, launching 11 generations of ambulances, each more technologically advanced than the last, improving the experience for both paramedics and patients. Demers employs 400 people and is headquartered in Beloeil, Quebec, with manufacturing plants in both Canada and the United States. To learn more, visit [Demers-Ambulances.com](http://Demers-Ambulances.com).

### **About Demers, Braun, Crestline, and Medix**

Through its strong and diversified portfolio of brands - Demers, Braun, Crestline, and Medix - is one of the largest ambulance manufacturers in North America with multiple production and service center facilities across North America. Its offering of ambulance products range from the price-conscious value ambulance to the highly customized specialty vehicle. To learn more about how Demers, Braun, Crestline, and Medix can help you save

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more lives, visit [Demers-Ambulances.com](http://Demers-Ambulances.com), [BraunAmbulances.com](http://BraunAmbulances.com), [CrestlineAmbulances.com](http://CrestlineAmbulances.com), and [MedixAmbulance.com](http://MedixAmbulance.com).

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